

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: NOVEMBER 2023
FIFTH SEMESTER
Subject : - Tourism Studies-VIII (TS-514514)

Date: 24/11/2023

Total Marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions

- Q. 1** Explain the term 'Multiplier Effect' in tourism (10)
- Q. 2** A) Explain – Carrying capacity in tourism (05)
B) Elaborate on 'Visitor And Traffic Management Techniques' in tourism (05)
- Q. 3** A) Why tourism laws are necessary? (05)
B) Write a short note on – Responsible Tourism (05)
- Q. 4** A) List down the important trends in tourism industry (05)
B) Write a short note on – SMERFs (05)
- Q. 5** Explain any two emerging types of tourism in detail (10)
- Q. 6** A) Elaborate on the measures taken by central and state government to overcome the shortfall in tourism accommodation (05)
B) Write a short note on – No Commission Era (05)
- Q. 7** A) Elaborate on – trends in the Aviation industry (05)
B) How tourist destination can be made disabled friendly? (05)
- Q. 8** A) Write a short note on – Sustainability in tourism (05)
B) How can you minimize negative impacts of tourism on culture? (05)
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