



## SECTION – II

### **Q. 4. Case Study**

**(15)**

Phoenix Containers is one of the leading organizations which is involved in the supply of shipping containers to its various clients of different industries. Moreover, it also helps their clients in the modification of the existing containers to cater to their needs.

One of their clients came up to them with an idea of having a container which could be used to clear out their warehouse goods in order to make extra space for new commodities. The client's existing warehouse included products which were of highly perishable in nature and were extremely expensive. They wanted to have a container which could protect their goods from the frequent changes in temperature in the external environment and could keep their goods safe. They wanted an airtight container to secure their goods. Apart from this, they also wanted to have enough side spaces on the container so that their cranes and forklift trucks were able to load goods with ease and place them into the container.

Phoenix Containers discussed with their clients and came up with a container most suitable for them. The client was provided with a container 40 ft in size. One of the sides of the container was removed and replaced with a curtain-type sliding door which was fitted with the top rail of the container. It was set up in such a way that this side was easily accessible.

After using this type of container, the client was extremely happy and placed an order for extra containers of the same specifications. They also discussed further orders related to their different needs and requirements.

### **QUESTIONS**

1. Explain in brief the type of container used in this case study.
2. What are the benefits of using this type of container as suggested by the organization?
3. Explain other types of containers which can be used for dry products.
4. List down the disadvantages of containerization.

### **Q. 5. Answer the following:**

**(10)**

- a) What are various documents used in transportation? Explain

**OR**

- b) Discuss all Application of Tools of Supply Chain Management.