

Q. 3. Write Short notes on (Any Three) (15)

1. Difference between Entrepreneur and Intrapreneur
2. Description of Venture" in a Business Plan
3. Problems faced by Women Entrepreneurs
4. Management Feasibility
5. Marketing Problems faced by Entrepreneurs

Q. 4. Answer in detail (Any Two) (20)

1. Enumerate the characteristics of successful entrepreneur.
2. What is Environmental Analysis with reference to Entrepreneurship?
3. Explain the elements of a Business Plan.

Q. 5. Case study (15)

Case Study: Entrepreneurship Development in Rural Communities

This case study focuses on the entrepreneurship development initiatives undertaken in a rural community to promote economic growth, job creation, and sustainable development.

The rural community of Pineville faced numerous challenges, including high unemployment rates and limited economic opportunities. Recognizing the potential for entrepreneurship to stimulate local development, the community leaders initiated entrepreneurship development programs.

The entrepreneurship development initiatives in Pineville demonstrated the transformative power of entrepreneurship in rural communities. By providing training, access to finance, incubation support, and market linkages, the community leaders fostered a conducive environment for entrepreneurial growth. The outcomes included job creation, economic growth, skill development, increased social capital, and sustainable development. This case study highlights the importance of targeted entrepreneurship development programs in rural areas to drive local economic growth, alleviate unemployment, and promote sustainable development.

Question 1: What were the key entrepreneurship development initiatives implemented in Pineville?

Question 2: What were the outcomes and impact of the entrepreneurship development initiatives in Pineville?