**CB** Batch 2021-2023

## TILAK MAHARASHTRA VIDYAPEETH, PUNE MASTER OF BUSINESS ADMINISTRATION (M.B.A.) EXAMINATION : DECEMBER -2023

**SEMESTER - III** 

Sub: Entrepreneurship Development (MBA301)

Date : 1	2/12/2023	Total Marks : 60	Time: 10.00am to 12.30pm	
Iı	<b>astructions:</b> 1) All questions 2) Figures to the	are compulsory. e right indicate full marks.		
Q. 1.	Choose the most appropria	te option.	(05)	
1.	Entrepreneurial culture refers to the that promote entrepreneurship.		promote entrepreneurship.	
	a) environment	b) social st	· · ·	
	c) economic infrastructure and attitudes d) All of t			
2.	Which of the following environmental factor is not within the control of an entrepreneur?			
	a) Company Mission b) Competition		-	
	c) Suppliers	d) Finance		
3.		, ,	Orer Quantity (EOQ-the most	
	efficient quantity of stock to be re-ordered)			
	a) Total Cost		y Carrying Cost	
	c) Order Processing Cost	d) All of th		
4.	· ·	ate the and ensur		
	sustain and grow the business.			
	a) Profits	b) Losses		
	c) Demand	d) Supply		
5.	Which of the following is not the obvious reason for failure of the business?			
	a) Lack of Proper Business Id		Business Plan	
	c) Adequate Finance	d) Competi		
Q. 2.	State True / False	True / False (05		
1.	Entrepreneurs play a pivotal role in engendering economic growth and regional development.			
	a) True	b) False		
2.	In the process of SWOT analysis, factors like strength and weakness pertains to the external business environment.			
	a) True	b) False		
3.	Financial feasibility refers to the cash flow of the proposed business.			
	a) True	b) False		
	Early Stage Financing refers to the additional injection of funds for the expansion of an			
4.	enterprise that is already in business, having built up a client base and growing stocks of inventory as well as account receivables.			
	a) True	b) False		
	The fourth pitfall Drucker identifies is a kind of mismatch between the entrepreneurs			
5.	own likes and dislikes and the needs of the business.			
	a) True	b) False		

#### Q. 3. Write Short notes on (Any Three)

- 1. Difference between Entrepreneur and Intrapreneur
- 2. Description of Venture" in a Business Plan
- 3. Problems faced by Women Entrepreneurs
- 4. Management Feasibility
- 5. Marketing Problems faced by Entrepreneurs

#### Q. 4. Answer in detail (Any Two)

- 1. Enumerate the characteristics of successful entrepreneur.
- 2. What is Environmental Analysis with reference to Entrepreneurship?
- 3. Explain the elements of a Business Plan.

#### Q. 5. Case study

### **Case Study: Entrepreneurship Development in Rural Communities**

This case study focuses on the entrepreneurship development initiatives undertaken in a rural community to promote economic growth, job creation, and sustainable development.

The rural community of Pineville faced numerous challenges, including high unemployment rates and limited economic opportunities. Recognizing the potential for entrepreneurship to stimulate local development, the community leaders initiated entrepreneurship development programs.

The entrepreneurship development initiatives in Pineville demonstrated the transformative power of entrepreneurship in rural communities. By providing training, access to finance, incubation support, and market linkages, the community leaders fostered a conducive environment for entrepreneurial growth. The outcomes included job creation, economic growth, skill development, increased social capital, and sustainable development. This case study highlights the importance of targeted entrepreneurship development programs in rural areas to drive local economic growth, alleviate unemployment, and promote sustainable development.

# **Question 1:** What were the key entrepreneurship development initiatives implemented in Pineville?

**Question 2:** What were the outcomes and impact of the entrepreneurship development initiatives in Pineville?

(15)

(20)