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EXAMINATION: DECEMBER- 2023
FOURTH SEMESTER
Sub: Creative Writing for Online Media (BABJ-19-4006)

Date: 21/12/2023

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

Q.1 Descriptive Answer (Any Two)

(20)

1. What is creative writing and what are the elements of creative writing?
2. Explain 5 types of traditional forms of writing.
3. What are the characteristics of online writing?

Q.2 Write short notes. (Any Two)

(10)

1. Narrative structure
2. Characterization and plot development
3. Multimedia storytelling

Q.3 Open Ended Question

(10)

Write a food blog of one page and highlight the keywords.
