

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
B.A. IN BROADCAST JOURNALISM
EXAMINATION: DECEMBER - 2023
FOURTH SEMESTER
Sub: Business Journalism (BABJ 19-4007)

Date: 22/12/2023

Total Marks: 20

Time: 2.00 p.m. to 3.00 p.m.

Instruction:

All questions are compulsory.

Q. 1 Answer the Following: (Any One) (10)

- 1) What is the Annual budget? How this news is reported by media.
- 2) What are the common sources to find out business news? Explain in detail
- 3) Is business news incomplete without storytelling? Discuss

Q. 2 Write short notes. (Any Two) (10)

- 1) Business reporting
 - 2) Importance of data
 - 3) Stock market
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