

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM AND MASS COMMUNICATION
B.A. BROADCAST JOURNALISM
EXAMINATION: DECEMBER - 2023
FIFTH SEMESTER
Sub: Travel Journalism (BABJ 19-5006)

Date: 19/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) What is travelogue? Write a travelogue on your recent visit to any place.
- 2) Describe two ethical considerations that travel journalists should keep in mind while reporting on destinations.
- 3) Discuss the importance of audience engagement in travel journalism. Outline two strategies that travel journalists can use to connect with their audience and build a loyal readership.

Q. 2. Write short notes. (Any Two) (10)

- 1) Role of photographer in travel Journalism
- 2) What is the significance of culture in travel photography
- 3) Elements of good travel story

Q. 3. Open Ended Question (10)

Discuss the impact of social media on contemporary travel journalism. Include examples and analyze the advantages and challenges
