

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. in Film Making**  
**EXAMINATION: DECEMBER - 2023**  
**FIFTH SEMESTER**  
**Sub: Film Business (BAFM-19-5006)**

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**Date: 18/12/2023**

**Total Marks: 40**

**Time: 10.00 am to 12.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Descriptive Answer (Any One) (15)**

1. What are the eight classes of research that are regularly employed within the film industry?
2. Explain how the money flows in the television business.  
How does it come inside the TV media business, how it is distributed and how does it reach all the artisans involved?
3. Explain the department-wise distribution of the workings of a TV network.

**Q. 2. Write short notes. (Any Three) (15)**

1. What all things must one consider for budgeting for TV advertising?
2. Write a note on Distributor.
3. Write the details of TRP calculations.
4. What is Script Breakdown?
5. What should one do to maintain a healthy relationship with a client?

**Q.3. Suppose you're a director and finished your feature length fiction film with final deliverable i.e. DCP, ready. What will be your next steps for the release of the film, from the point of business model? (10)**