

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER
Sub: Broadcast Journalism-III (BAJMC 18-3006)

Date: 19/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) What is news? Explain the different news sources.
- 2) What is Broadcast Media? Explain the difference between reporting for Broadcast and Print Media.
- 3) Explain different news beats of Journalism.

Q. 2. Write short notes. (Any Two) (10)

- 1) Reporter
- 2) News agencies
- 3) Inverted pyramid

Q. 3. Open Ended Question (10)

Write an article on Cricket world cup 2023 or write a news story package (elaborate the steps) if you are given an opportunity to cover Ganesh Festival in Maharashtra/ Pune for your news channel.