

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. IN JOURNALISM & MASS COMMUNICATION**  
**EXAMINATION: DECEMBER - 2023**  
**FIRST SEMESTER**  
**Sub: Language Skills (BAJMC 22-1002)**

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**Date: 20/12/2023**

**Total Marks : 40**

**Time: 10.00 am to 12.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Descriptive Answer (Any Two) (20)**

- 1) Explain the importance of Short and Plain Words in detail.
- 2) How active listening leads to better comprehension and retention of information?  
Discuss.
- 3) Explain the significance of punctuation marks.

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Pronunciation
- 2) Active and Passive Vocabulary
- 3) Functions of words used in a sentence

**Q. 3. Open Ended Question (10)**

How do editorial comments in written pieces contribute to shaping public opinion and fostering critical thinking in society?

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