

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
EXAMINATION: JANUARY - 2024
FIRST SEMESTER
Sub: Introduction to Journalism (BAJMC 23-102)

Date: 17/01/2024

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) Write about the role of sub editor in newspaper.
- 2) What are the effects of globalization on Indian Journalism?
- 3) State the role and importance of reporters in newspaper.

Q. 2. Write short notes. (Any Two) (10)

- 1) Editorial and its importance
- 2) Ethical values of Journalists
- 3) 'Kesari' newspaper and its journalistic contribution.

Q. 3. Open Ended Question (10)

"Media today has lot of one sidedness due to which it impacts the objectivity of the news." Justify this statement.
