

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. JOURNALISM & MASS COMMUNICATION
B.A. IN MUSIC PRODUCTION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER
Sub: Introduction to Music Business (BAMP 22-3003)

Date: 14/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) Explain the process of copyrighting your music in India
- 2) Please explain the various functions of the Recording Industry
- 3) Please explain the various types of Music Copyrights and Royalties

Q. 2. Write short notes. (Any Two) (10)

- 1) What are the benefits of music according to science
- 2) The difference between the Recording Industry and the Music Industry
- 3) What are the three Ps for success in the music industry. Please give examples for each

Q. 3. Open Ended Question (10)

What is the future of the Music Industry in a world where artificial intelligence is gaining exponential popularity?
