

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
B.A. IN PHOTOGRAPHY
EXAMINATION: DECEMBER - 2023
FIFTH SEMESTER

Sub: Specialization I (Table Photography) (BAPH 19-5004)

Date: 15/12/2023

Total Marks : 60

Time: 10.00 am to 12.30 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (30)

- 1) Define food styling and explain why it is essential in food photography. Describe any 5 camera angles that are used in food photography.
- 2) Why is lighting crucial in tabletop photography, and what are some common lighting techniques used in this genre?
- 3) Why do the lighting setups vary according to the product? Explain the factors you need to consider for lighting up metalware and glassware products.

Q. 2. Write short notes. (Any Three) (15)

- 1) E-commerce product photography
- 2) Focus stacking
- 3) Gateway sheet and its applications
- 4) Lifestyle photography

Q. 3. Open Ended Question (15)

Discuss the importance of editing and retouching in product photography workflow.
