

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. IN JOURNALISM & MASS COMMUNICATION**  
**B.A. IN PHOTOGRAPHY**  
**EXAMINATION: DECEMBER - 2023**  
**FIFTH SEMESTER**

**Sub: Specialization-II (Fashion and Glamour Photography) (BAPH 19-5005)**

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**Date: 15/12/2023**

**Total Marks : 60**

**Time: 10.00 am to 12.30 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Descriptive Answer (Any Two) (30)**

- 1) Describe any 5 light modifiers that are frequently used for fashion photography, along with their effects on the subject.
- 2) Explain one point, two point and three point lighting setups with suitable diagrams.
- 3) Describe low key and high key fashion photography setups with appropriate lighting diagrams.

**Q. 2. Write short notes. (Any Three) (15)**

- 1) Rembrandt lighting (with lighting diagram)
- 2) Catalog fashion photography
- 3) Gradient lighting
- 4) High fashion

**Q. 3. Open Ended Question (15)**

Discuss the role of fashion photography with reference to the e-commerce industry.

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