

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
B.A. IN PHOTOGRAPHY
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER
Sub: Basics of Fashion Photography (BAPH 22-3002)

Date: 13/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) What is the role of makeup artist and fashion stylist in fashion photography workflow?
- 2) Explain in brief about any 5 portrait lighting techniques.
- 3) Write about any 5 light modifiers and their effects in fashion photography.

Q. 2. Write short notes. (Any Two) (10)

- 1) Hard light vs. Soft light
- 2) Butterfly lighting
- 3) Editorial fashion photography

Q. 3. Open Ended Question (10)

Discuss the statement: Colors can be used to establish a particular mood and evoke emotions in fashion photography.
