

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. IN PHOTOGRAPHY**  
**EXAMINATION: DECEMBER- 2023**  
**FOURTH SEMESTER**  
**Sub: Product Photography & Still Life# (BAPH-19-4008)**

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**Date: 26/12/2023**

**Total Marks : 40**

**Time: 2.00 pm to 4.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1 Descriptive Answer (Any Two) (20)**

1. Explain any 5 rules of composition which can be used in food photography with suitable examples.
2. Explain the challenges you may face while shooting white products against a white background and how you can mitigate them.
3. What are the different types of shots incorporated in product photography?

**Q. 2 Write short notes. (Any Two) (10)**

1. Role of hard light in food photography.
2. Shooting with bare bulb and its effects.
3. Scale shots and their importance.

**Q. 3 Open Ended Question (10)**

Discuss the advantages and disadvantages of Artificial Intelligence (AI) in the product photography industry.

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