

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. JOURNALISM & MASS COMMUNICATION
B.A. IN SOUND AND MUSIC TECHNOLOGY
B.A. IN PHOTOGRAPHY
EXAMINATION: DECEMBER- 2023
FOURTH SEMESTER
Sub: Lokmanya Tilak, Media & Indian Culture (BASA/BAPH 19-4002)

Date: 21/12/2023

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

- Q. 1 Descriptive Answer (Any Two) (20)**
1. Explain the Role of Religion in India?
 2. What is the Difference between Print and electronic Mass Media?
 3. What is Popular Culture? In what manner is popular culture relevant in 21 st Century?
- Q. 2 Write short notes. (Any Two) (10)**
1. Folk culture
 2. Rise of internet and social media
 3. Democracy
- Q. 3 Open Ended Question (10)**
- 1) Write the history of various Indian newspapers ?
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