

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
ADVERTISING AND PR
EXAMINATION: JANUARY - 2024
FIRST SEMESTER

Sub: Video Production (MAMC 22-103/ MADPR 22-103)

Date: 18/01/2024

Total Marks : 40

Time: 10.00 am to 12.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) Explain Character driven script and plot driven script

OR

B) What are the elements that make a good story?

Q. 2. Write short notes. (Any Three) (15)

1) High key light

2) Ambient light

3) Shot and scene

4) Long angle

Q. 3. Open Ended Question (10)

Write analysis of any film of your choice with help of 3 act structure.
