

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
ADVERTISING AND PR
EXAMINATION: JANUARY - 2024
FIRST SEMESTER

Sub: Media Laws & ethics (MAMC 22-104/ MADPR 22-104)

Date: 19/01/2024

Total Marks : 40

Time: 10.00 am to 12.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) What is the need for freedom of press? Is freedom of press integral part of our constitution?

OR

B) What kind of laws are applicable to social media? Can any action be initiated legally for defamation on social media? What are the challenges?

Q. 2. Write short notes. (Any Three) (15)

- 1) Difference between copyright and patents.
- 2) Broadcasters rights
- 3) Cyber crime and its types
- 4) Main changes in IT act

Q. 3. Open Ended Question (10)

A song from 50 year old film is being reused without seeking necessary permissions.

The petitioners are contending that the song was used without permission and hence is a violation. What kind of violation was this? Who all can contend the case? And What can be the possible resolution?
