

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER
Sub: Photojournalism (MAMC 18-301)

Date: 12/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

- A) Describe the importance of NPPA's Code of Ethics for Photojournalists and write any 10 Code of Ethics.

OR

- B) Explain caption and cutline and its importance in photojournalism. Write in brief about any 5 elements of caption.

Q. 2. Write short notes. (Any Three) (15)

- 1) Environmental portraits
- 2) 7C's of photojournalism
- 3) Magnum photos
- 4) Juxtaposition and its effects

Q. 3. Open Ended Question (10)

Explain in your own words, the importance of photographs in setting a narrative for a newspaper story.
