

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER
Sub: Broadcast Journalism (MAMC 18-305)

Date: 18/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) What is news? Explain in detail different elements of News.

OR

B) Explain who is reporter and elaborate qualities of a reporter.

Q. 2. Write short notes. (Any Three) (15)

1) Investigative Journalism

2) Crime Beat

3) Election coverage

4) 3 to 5 sources of news.

Q. 3. Open Ended Question (10)

You have been asked to cover an event (eg: World cup finals). What are the stages in which you will divide the entire process of coverage for TV and do the reporting.

Elaborate the stages.
