

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER

Sub: Communication for Development & Social change (MAMC 22-301)

Date: 12/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) Define development communication. What are the indicators of the development?

OR

B) Explain modernization theory in detail with example.

Q. 2. Write short notes. (Any Three) (15)

- 1) Development Aids
- 2) Five year plans
- 3) Community radio
- 4) Features of developing countries

Q. 3. Open Ended Question (10)

Local Development issues are also connected to national development issues. Do you agree? Why?
