

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER

Sub: Political & International Communication (MAMC 22-302)

Date: 13/12/2023

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) What is Transnational News? What were the major issues raised by NWICO?

OR

B) What is UNESCO? Explain the main functions of UNESCO.

Q. 2. Write short notes. (Any Three) (15)

- 1) Mac Bride Commission
- 2) SAARC
- 3) Political Communication
- 4) International communication content

Q. 3. Open Ended Question (10)

In the Men's Cricket world cup, many teams criticized India's consecutive victories, especially Pakistan cricket team members, ex cricketers also blamed pitch. Critically evaluate this scenario and write a report on how the international media covered this news.