

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION**  
**EXAMINATION: DECEMBER - 2023**  
**THIRD SEMESTER**  
**Sub: Magazine Production (MAMC 22-304)**

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**Date: 15/12/2023**

**Total Marks : 20**

**Time: 10.00 am to 11.00 am**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (10)**

A) Explain principles of Design

**OR**

B) Explain Colour theory in detail

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Children's magazine
- 2) Fashion Magazine
- 3) Organization Magazine
- 4) Entertainment Magazine
- 5) Sports Magazine

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