

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)
LOGISTICS AND SUPPLY CHAIN MANAGEMENT/
AVIATION MANAGEMENT
EXAMINATION : JUNE - 2024
SEMESTER - I

Sub.: Personality Development (BBA23-AVLS 115)

Date : 08/06/2024

Total Marks : 60

Time: 2.00 pm to 4.30 pm

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. Components of attitude can majorly be segregated into _____
 a) 7
 b) 4
 c) 2
 d) none of the above
2. The attitude based on feelings, sentiments and emotions of any person is under _____ component of attitude.
 a) Behavioural
 b) Affective
 c) Cognitive
 d) all of the above
3. Which of the following is a value?
 a) Personal discipline
 b) Economic status
 c) Social recognition
 d) all of the above
4. It is important to have a good _____ to be successful in your career.
 a) Attendance
 b) Appearance
 c) Attitude
 d) all of the above
5. Ethics is about _____.
 a) Truth
 b) Mind
 c) Conduct
 d) all of the above

Q. 2. State True / False (05)

1. Ethics deals with duties of human being.
 a) True
 b) False
2. Ethics is all about facts.
 a) True
 b) False
3. We often share personality traits with others, especially members of our own family and community.
 a) True
 b) False
4. Sense of humor is an essential trait of BIG 5 traits.
 a) True
 b) False
5. You are friendly, always willing to help others and compassionate. We would expect you to score highly on openness to experience.
 a) True
 b) False

Q. 3. Write Short notes on (Any Three) (15)

1. Values
2. Morality
3. Functions of attitude

4. Classification of ethics
5. Ethical conduct

Q. 4. Answer in detail (Any Two) (20)

1. BIG 5 model
2. Ethical conduct
3. Attitude & its components

Q. 5. Case study (15)

During th course period in the semester, you learned various tools to analyse and work on your personality

Question

- 1) What tool did you like the best
 - 2) What have you discovered about your personality
 - 3) What things you are working on
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