TILAK MAHARASHTRA VIDYAPEETH, PUNE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) LOGISTICS AND SUPPLY CHAIN MANAGEMENT/ AVIATION MANAGEMENT

EXAMINATION: JUNE - 2024

SEMESTER - II

Sub.: Macro Economics (BBA23-AVLS 215)

Date: 08/06/2024		Total Marks: 60	Time: 10.00am to 12.30pm
Instructions: 1) All questions are compulsory. 2) Figures to the right indicate full marks.			
Q. 1.	Choose the most appropr	iate option.	(05)
1.	is a branch of economics that studies the behavior of an overall economy, which encompasses markets, businesses, consumers, and governments. a) Macroeconomics b) BOP c) Microeconomics d) GDP		
2.	is more focu	used on the influences on and ch mpanies, and industries—in the ecc b) Inflation d) Exchange Ra	onomy.
3.	Theschool based on that behavior a) Keynesian c) New Classical	emphasizes the importance of mi b) Neo d) Socialist	icroeconomics and models
4.	Gross Domestic Product in a) consumes c) Spends	dicators Measure how much the ec b) produces d) saves	onomy
5.	Prices and Inflation indicate and changes in currencya) Exchange Rates c) Interest rate	tors indicate fluctuations in prices p b) Unemploym d)purchasing po	ent
Q. 2. 1.	State True / False The current account is used to mark the inflow and outflow of goods and services into a country a) True b) False		
2.	The two main areas of mac shorter-term business cycle a) True		
3.	Classical economists held that prices, wages, and rates are flexible and markets tend to clear unless prevented from doing so by corporates a) True b) False		
4.		ians focus on aggregate demand as the principal factor in issues like oyment and the business cycle b) False	
5.		ty explains the basic economic problem that the world has limited—or scarce—ces	

Q. 3. Write Short notes on (Any Three)

(15)

- 1. Explain how a market system is driven by supply and demand
- 2. Define the key factors influencing monetary policy
- 3. What is an Economic Indicator?
- 4. Explain per capita income
- 5. Define Purchasing Power Parity

Q. 4. Answer in detail (Any Two)

(20)

- 1. Explain Keynesian Economic theory
- 2. Explain differences between Leading and Lagging indicators
- 3. Explain the role of an Apex bank and how can they control liquidity in the economy

Q. 5. Case study

(15)

You are the governor of the Apex bank of a under developed economy. Currently this economy is seeing huge inflows of FDI and this is leading to increased forex reserves. Alongside, there is also an increase in employment rates within the country.

Questions:

- 1. Please explain what could be the next effects on the economy and how can the same be managed
- 2. Please explain the role of apex bank in maintaining liquidity within the economy
- 3. If given a chance, would you choose to print more money for your economy or build on gold reserves. Please explain.

2/2