

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

EXAMINATION: MAY- 2024

SEMESTER - I

Sub.: Introduction to Business English (BBA15-116)

Date :31/05/2024

Total Marks : 60

Time: 10.00am to 12.30pm

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Section I

Q. 1. Write an essay in 150-250 words. (Any Two) (20)

1. Should students get limited access to internet?
2. My Aim in Life
3. Where there is a will, there is a way
4. Importance of physical and mental health

Q.2. Write letters on:- (Any Two) (10)

1. You have made a purchase through online shopping. However, the no. of items received does not match the order placed by you. You have also tried talking to the Customer Care without any positive response from their end. Write a letter to the company reporting about the incident.
2. Write a chatty letter to your cousin as you heard that they had a minor accident and have fractured their leg.
3. Write a letter to a newspaper editor describing the poor condition of roads in your area and it's consequences.

Section II

Q.3. Choose the most appropriate option and rewrite the complete answer (20)

1. Change to continuous perfect present tense –She reads the book in her free time.

a) She is reading the book now	b) She has read the book
c) She have been reading the book since morning	d) None of these
2. Fill in the blank using adverb of frequency – We _____ visit our relatives in every summer vacation

a) sometimes	b) once
c) often	d) seldom
3. Pick the correct set of words forming a meaningful sentence

a)The running marathon the in athletes are	b) The athletes are running in the marathon
c) Running in the marathon are the athletes	d) Are running the athletes in the marathon
4. Use the appropriate form of the verb – She has enough work _____

a) to completing	b) for complete
c) to complete	d) to completed
5. Complete the sentence with the correct preposition – Your logics are _____ my understanding.

a) beneath	b) between
c) below	d) beyond

6. The correct prefix and suffix for the word 'act' is _
 a)enactment
 c)disactly
 b)inactful
 d)imactable
7. Fill in the blank with the correct possessive pronoun – She can't find her ticket but I have found _____.
 a) my
 c) mine
 b) mines
 d) myself
8. Add an appropriate question tag – They said you would always hide in the treehouse when you were a kid, _____?
 a) didn't you?
 c) wouldn't you?
 b) isn't it?
 d) won't you?
9. Pick the appropriate phrase to complete the sentence – It is not possible for me alone to complete this _____.
 a) without fail
 c) vanish into thin air
 b) herculean task
 d) out of the blue
10. Using 'so that' the sentence can be rewritten as which sentence? - The answer is too simple to think about.
 a) The answer should be thought about so that it is simple
 c) So think about the answer that is simple
 b) So simple is the answer that think about it.
 d) The answer is so simple that there is no need to think about it/
11. The antonym of 'Abundant' is -
 a) Scare
 c) Lacking
 b) Meagre
 d) All of these
12. Select the appropriate article – _____ Englishman and _____ Frenchman were chatting in the park.
 a) a/an
 c) an/a
 b) the/an
 d) a/the
13. Fill in the blank with appropriate Conjunction – _____ I reached on time I found myself alone in the hall.
 a) Because
 c) Provided that
 b) Neither
 d) Although
14. The abstract noun of the word 'Generous' is _____
 a) Generosity
 c) Generalsity
 b) Generousness
 d) Generously
15. Complete the sentence using the superlative form of adjective: It is the _____ situation that I have ever been in.
 a) embarrassing
 c) most embarrassing
 b) more embarrassing
 d) None of these
16. Choose the appropriate interjection for the sentence - _____! That's another feather that got added in your cap.
 a) Yay
 c) Bravo
 b) Wow
 d) Ah
17. Identify the meaning of the proverb - A leopard doesn't change its spots
 a) Get out of your comfort zone to grow and fulfill your potential.
 c) Choose things or people after diligence, but once you choose, stick for long.
 b) Fools lose money because of their foolish conduct.
 d) A person's character can't be judged by his/her clothing and outward appearance.
18. Pick the correct interrogative sentence -
 a) What book is yours?
 c) Whose book is yours?
 b) Which book is yours?
 d) How is the book yours?
19. The synonym of 'Deceit'
 a) Fraud
 c) Hatred
 b) Honesty
 d) Real

20. Which is the correctly punctuated sentence?
- a) Mistakes were made I didn't make them b) Mistakes were made, I didn't make them
- c) Mistakes were made. I didn't make them. d) Mistakes were made I didn't make them

Q.4 Read the passage carefully and answer the given questions (10)

Herbs and spices have been a part of our culture from the time of the Rig Veda. The virtues of turmeric, saffron and cardamom have been praised in many of our ancient writings. In fact, no recipe in India is complete without its dose of spices. While the general reason is to enhance flavor, the purpose of using spices in food goes much deeper. In ancient times spices were considered a reflection of wealth and were used for barter and trade.

Pepper, one of the oldest known spices, was considered so valuable in ancient times that it was the preferred method of bribing government officials. In ancient Egypt, cinnamon was valued higher than gold and considered to be a prized gift for monarchs. Spices have been used not just in culinary preparations but also as medicines and in perfumes. They are known for their anti-inflammatory properties, ability to prevent diseases and enhance mood. It's difficult to imagine an Indian kitchen without its herbs and spices. They can be used in various forms like fresh, dried, crushed, powdered and play a major role in altering the color, aroma, flavor and taste of food.

A healthy diet is not just about fruits and vegetables but the use of a variety of spices as well. Ginger and garlic are hailed for their infinite medicinal properties to treat anything from digestive disorders to arthritis. Apart from the taste they bring to the food, they provide many disease preventing nutrients. From the nutrition point of view the antioxidants you would get from consuming a portion of red tomatoes or grapes, you would find the same in just half a teaspoon of cumin seeds or dried ginger.

1. Since when have herbs and spices been a part of our culture ?
2. The virtue of which spices has been praised in our ancient writings ?
3. What was considered as a reflection of wealth in ancient times ?
4. In ancient Egypt which spice was valued higher than gold ?
5. Besides culinary preparations where else have spices been used ?
6. What are spices known for ?
7. In which forms can spices be used ?
8. What are Ginger and Garlic used to treat ?
9. Apart from taste what else do spices provide ?
10. In which spice do you find the same antioxidants that are found in Tomatoes and grapes?