

Q. 3. Write Short notes on (Any Three) (15)

1. Importance of CSR
2. Ethics
3. Concept of Leadership
4. Principles of CSR
5. Environmental Audit

Q. 4. Answer in detail (Any Two) (20)

1. Explain Sustainability and Environmental Issues and its Implication on Organizations
2. What are the Social Responsibility in Globalization
3. Discuss Role and Objective of Social Manager
4. Analyze the Styles of Leadership

Q. 5. Case study (15)

Starbucks Corporation, a global coffeehouse chain, is renowned not only for its premium coffee but also for its commitment to Corporate Social Responsibility (CSR). With operations in over 80 countries, Starbucks has made significant strides in integrating social, environmental, and ethical considerations into its business practices. CSR Initiatives at Starbucks: Starbucks' CSR initiatives encompass various areas, including ethical sourcing, environmental sustainability, community engagement, and employee welfare. The company has implemented several programs and policies to address these issues, demonstrating its commitment to making a positive impact on society and the environment. One prominent example of Starbucks' CSR efforts is its commitment to ethical sourcing of coffee beans. The company established the Coffee and Farmer Equity (C.A.F.E.) Practices program, which sets standards for responsible coffee sourcing. Through C.A.F.E. Practices, Starbucks ensures that coffee is sourced ethically and sustainably, promoting fair treatment of coffee farmers and environmental conservation in coffee-growing regions. Additionally, Starbucks has made significant investments in environmental sustainability. The company has set ambitious goals to reduce its environmental footprint, including commitments to minimize water usage, increase recycling, and reduce greenhouse gas emissions. Starbucks also promotes energy-efficient store designs and implements waste reduction initiatives to minimize environmental impact across its operations.

1. Examine the significance of Starbucks' Coffee and Farmer Equity (C.A.F.E.) Practices program in promoting ethical sourcing of coffee beans. How does this initiative contribute to Starbucks' Corporate Social Responsibility (CSR) objectives, and what impact does it have on coffee farmers and the environment in coffee-growing regions?
2. Evaluate Starbucks' environmental sustainability initiatives, including its goals to reduce water usage, increase recycling, and minimize greenhouse gas emissions. How do these initiatives align with Starbucks' commitment to CSR, and what strategies has the company employed to implement and track progress towards its sustainability goals?
3. Critically analyze Starbucks' approach to community engagement and employee welfare as part of its CSR initiatives. How does Starbucks foster community involvement and support local communities, and what measures does the company take to ensure the well-being and satisfaction of its employees worldwide?