

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**  
**EXAMINATION: MAY - 2024**  
**SEMESTER– I**

**Sub.: Principles of Management (BBA22-111)**

**Date : 25/05/2024**

**Total Marks : 60**

**Time: 10.00 am To 12.30 pm**

- Instructions:** 1) All questions are compulsory.  
 2) Figures to the right indicate full marks.

**Q. 1. Choose the most appropriate option. (05)**

1. Management function includes
 

a) Planning & organizing	b) Directing
c) Controlling	d) All of the above
  
2. \_\_\_\_\_ is about deciding in advance what should be done.
 

a) Planning	b) Controlling
c) Directing	d) Organizing
  
3. \_\_\_\_\_ is known as “father of Scientific research”
 

a) Henry Fayol	b) Frederick W. Taylor
c) Robert Owen	d) Terry G
  
4. Management deals with \_\_\_\_\_.
 

a) Internal environment	b) External Environment
c) Both a & b	d) None of the above
  
5. Management skills applies to managers at \_\_\_\_\_.
 

a) Middle Level	b) Top Level
c) Executive Level	d) All levels in an organization.

**Q. 2. State True / False (05)**

1. The human relations movement proposed that better rules and procedures could increase worker productivity
 

a) True	b) False
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2. When Roger, a restaurant manager, plans, he sets goals and then decides how to achieve them, This is the definition of planning.
 

a) True	b) False
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3. Administration is an Art and Science.
 

a) True	b) False
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4. Henry Fayol laid down 12 principles.
 

a) True	b) False
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5. Strategic plans are designed for daily activities.
 

a) True	b) False
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**Q. 3. Write Short notes on (Any Three) (15)**

1. Explain the characteristics of decision making?
2. Define Classical Theory with its limitations
3. Elaborate Talyor's scheme of Functional Foremanship
4. Explain the Need & Importance of Planning
5. What are the types of Decision making?

**Q. 4. Answer in detail (Any Two) (20)**

1. Describe Henry Fayol's 14 principles of management
2. Explain levels of management along with their functions in detail.
3. Explain the nature and characteristics of management?

**Q. 5. Case study (15)**

ABC Ltd. was engaged in the business of manufacturing auto components. Lately, Its business was expanding due to increased demand for cars. The competition was also increasing. In order to keep Its market share intact, the company directed its workforce to work overtime. But this resulted in many Problems. Due to increased pressure of work the efficiency of workers declined. Sometimes, the subordinates had to work for more than one superior. The workers were becoming indiscipline. The spirit of teamwork, which had characterized the company previously, had begun to wane.

Questions:

1. Identify any three principles of management given by Henry Fayol; which were violated quoting the lines from the above case.
2. Suggest a best solution to ABC Ltd. so that market share will increase and the morale of the workforce will also increase.
3. Suggest any 3 requisites for a good team work.

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