

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

**EXAMINATION: MAY - 2024**

**SEMESTER - I**

**Sub.: Principles of Management (BBA23-111)**

**Date : 15/05/2024**

**Total Marks : 60**

**Time: 2.00 pm to 4.30 pm**

- Instructions:** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

**Q. 1. Choose the most appropriate option. (05)**

1. Fayol 14 principles does not include the below
  - a) Unity of Command
  - b) Unity Of direction
  - c) Centralization
  - d) Non Co-ordination
2. Management is
  - a) An Art
  - b) A Science
  - c) Art & Science
  - d) None of the above.
3. \_\_\_\_\_ is responsible for daily plans of workers
  - a) Vice President
  - b) Executive Director
  - c) Supervisor
  - d) General manager
4. Management function includes
  - a) Planning & organizing
  - b) Directing
  - c) Controlling
  - d) All of the above.
5. \_\_\_\_\_ is known as “father of Scientific research”
  - a) Henry Fayol
  - b) Frederick W. Taylor
  - c) Robert Owen
  - d) Terry G

**Q. 2. State True / False (05)**

1. Strategic decisions are made by middle level management.
  - a) True
  - b) False
2. Planning is an intellectual process.
  - a) True
  - b) False
3. Henry Fayol laid down 12 principles.
  - a) True
  - b) False
4. The human relations movement proposed that better rules and procedures could increase worker productivity
  - a) True
  - b) False
5. When Roger, a restaurant manager, plans, he sets goals and then decides how to achieve them, This is the definition of planning.
  - a) True
  - b) False

**Q. 3. Write Short notes on (Any Three) (15)**

1. Define Classical Theory with its limitations.
2. Explain the Need & Importance of Planning.
3. Elaborate Classical Theory with its limitations.
4. State the Principles of Scientific Management.
5. Describe Roles of a manager in details.

**Q. 4. Answer in detail (Any Two) (20)**

1. Explain levels of management along with their functions in detail. Along with a diagram.
2. Elaborate the Steps of Planning Process? Along with a suitable diagram.
3. Importance of decision Making and Decision making process.

**Q. 5. Case study (15)**

Kedia Group Pvt Ltd. was engaged in the business of manufacturing auto components. Lately, Its business was expanding due to increased demand for cars. The competition was also increasing. In order to keep Its market share intact, the company directed its workforce to work overtime. But this resulted in many Problems. Due to increased pressure of work the efficiency of workers declined. Sometimes, the subordinates had to work for more than one superior. The workers were becoming indiscipline. The spirit of teamwork, which had characterized the company previously, had begun to wane.

**Questions:**

1. Identify any three principles of management given by Henry Fayol; which were begin violated quoting the lines from the above case.
2. Suggest a best solution to Kedia Group Pvt Ltd. so that market share will increase and the morale of the workforce will also increase.
3. Suggest any 3 requisites for a good team work.

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