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Sub: E-Commerce (BCA - 342-20 / BCA-CS-342-20)

Date : 30/05/2024 Total Marks : 30 Time: 2.00 pm to 3.30 pm

Instructions:

- 1. All questions are compulsory unless and otherwise stated.
- 2. Bold figures to the right of every question are the maximum marks for that question.
- 3. Candidates are advised to attempt questions in order.

Q.1. Fill in the blanks

- 1. _____ copyright is a technological protection that safeguards illegal copying of a copyrighted work usually in the digital form i.e. Software program, hardware or Audio device.
- 2. "Computer ______" means computer, communication device, computer system, computer network, data, computer database or software.
- 3. Encryption is the conversion of data into a form, called ______ text that cannot be easily understood by unauthorized people.
- 4. _____ is the ability to ensure that information is accessed and changed only by authorized parties.
- 5. _____ is tapering with a competitor's webpage or performing other actions to embarrass the competition or secure usable code.

Q.2. True or False

- 1. CRM system helps companies stay connected to customers, streamline processes and improve profitability.
- 2. "Electronic Form" with reference to information means any information generated, sent, received or stored in media, magnetic, optical, computer memory.
- 3. Email bombing is an overload of emails directed to one email address.
- 4. Encryption is the process of converting encrypted data back into its original form, so it can be understood
- 5. Integrity ensures that the people using the computer are the authorized users of that system.

Q.3. Answer the following (Any 5)

- 1. Define E-commerce.
- 2. Define "Double Spending".
- 3. Define E-cash.
- 4. What is Supporting policy in Security Engineering Life Cycle?
- 5. What is proxy server.
- 6. Define the term Public key cryptography

Q. 4. Answer the following (Any 2)

- 1. Explain in detail web browser component.
- 2. Explain working of SEPP protocol.
- 3. What is E-CRM? State its components.

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