

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMPUTER APPLICATIONS (B.C.A.)
EXAMINATION: MAY- 2024
SEMESTER - IV

Sub: Principles and Practice of Management (PPM-II) (BCA 441-18)

Date : 29/05/2024

Total Marks : 60

Time: 10.00 am To 12.30 pm

Instructions:

1. All questions are compulsory unless and otherwise stated.
2. Bold figures to the right of every question are the maximum marks for that question.
3. Candidates are advised to attempt questions in order.
4. Answers written illegibly are likely to be marked zero.
5. Use of scientific calculators, Log tables, Mollier Charts is allowed.
6. Draw neat and labeled diagrams wherever necessary.

Q.1. Fill in the blanks.

(5)

1. In _____ combination, leaders are irresponsible
 - a) Impoverished leadership
 - b) Country club leadership
 - c) Task leadership
 - d) Middle of the road leader
2. In _____ the leader establishes warm interpersonal relationships with the group.
 - a) Directive leadership
 - b) Supportive leadership
 - c) Participative leadership
 - d) All of these
3. In _____ combination, the leader takes interest in keeping his relationship with people friendly and respectable.
 - a) Impoverished leadership
 - b) Country club leadership
 - c) Task leadership
 - d) Middle of the road leader
4. _____ relate to love, affection & belonging & social security.
 - a) Physiological needs
 - b) Safety needs
 - c) Social needs
 - d) Esteem needs
5. _____ is not associated with monetary rewards.
 - a) Positive motivation
 - b) Negative motivation
 - c) Financial motivation
 - d) Non-financial motivation

Q.2. State True/False.

(5)

1. The selection of managers is one of the most critical steps in the entire process of managing.
2. Communication is not a continuous and ongoing process.
3. The receiver is the person to whom the message is communicated.
4. Communication helps in exchanging ideas and information.
5. Individuals are constantly trying to reduce or eliminate stress but are unable to succeed.

Q.3. Answer the following. (Solve any 5)

(10)

1. What is Behavioral theory?
2. Define Directive leadership.
3. What is Democratic style?
4. Define staffing.
5. State the definition of directing given by Urwick and Brech.
6. What is task leadership?

- Q. 4. Answer the following in detail. (Solve any 6) (30)**
1. What is the importance of communication?
 2. Explain Fredrick Herzberg's two factor theory.
 3. What are types of motivation?
 4. Explain the Expectancy theory of motivation.
 5. Write a note on Job enrichment.
 6. Describe the importance of leadership.
 7. Write a note on building high morale.
- Q. 5. Answer the following in detail. (Solve any 1) (10)**
1. Explain the process of selection in detail.
 2. What are the elements of direction?
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