

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMPUTER APPLICATIONS (B.C.A.)
EXAMINATION : MAY - 2024
SEMESTER - IV

Sub: Principles and Practice of Management (PPM-II) (BCA 441-20)

Date :29/05/2024

Total Marks :60

Time: 10.00 am To 12.30 pm

Instructions:

1. All questions are compulsory unless and otherwise stated.
2. Bold figures to the right of every question are the maximum marks for that question.
3. Candidates are advised to attempt questions in order.
4. Answers written illegibly are likely to be marked zero.
5. Use of scientific calculators, Log tables, Mollier Charts is allowed.
6. Draw neat and labeled diagrams wherever necessary.

Q.1. Fill in the blanks.

(5)

1. In _____ combination, leaders takes a dictator's style and gets the things done and does not care for maintaining relations with people.
 - a) Impoverished leadership
 - b) Country club leadership
 - c) Task leadership
 - d) Middle of the road leader
2. In _____ the leader is expected to set performance and reward norms, clarify the rules and regulations as applicable.
 - a) Supportive leadership
 - b) Participative leadership
 - c) Directive leadership
 - d) All of these
3. In _____ combination, leader is well balanced.
 - a) Impoverished leadership
 - b) Country club leadership
 - c) Task leadership
 - d) Middle of the road leadership
4. _____ are concerned with protection.
 - a) Physiological needs
 - b) Safety needs
 - c) Social needs
 - d) Esteem needs
5. _____ is associated with money.
 - a) Positive motivation
 - b) Negative motivation
 - c) Financial motivation
 - d) Non-financial motivation

Q.2. State True/False.

(5)

1. Communication is the transmission and interchange of facts, ideas, feelings or course of action.
2. Ethics means rules or right and wrong.
3. Communication does not help in exchanging ideas and information.
4. Stress is not harmful to an individual.
5. Communication deals with exchange and transmission of facts and feelings.

Q.3. Answer the following. (Solve any 5)

(10)

1. What is Managerial grid theory?
2. Define Participative leadership.
3. What is training?
4. Define selection.
5. State the definition of Directing given by Haimann.
6. What is Impoverished leadership?

Q. 4. Answer the following in detail. (Solve any 6) (30)

1. What are the elements of communication?
2. Explain the different types of needs.
3. What is McGregor's theory of x & theory of y?
4. Describe Reinforcement theory.
5. What are the characteristics of leadership?
6. Write a note on Morale.
7. Describe Great man theory of leadership.

Q. 5. Answer the following in detail. (Solve any 1) (10)

1. What is the importance of direction?
 2. Explain the types of communication.
-