

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM)
EXAMINATION: MAY- 2024
FIRST SEMESTER

Subject: Study of Business Houses (BCOM23-104)

Date: 15/05/2024

Total marks: 60

Time: 2.00 pm to 4.30 pm

Instructions: 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1) Answer the Multiple Choice questions. (Any 10) (10)

1. _____ is odd in Bajaj Group.
 - a) Bajaj Fin
 - b) KOEL
 - c) Bajaj Auto
 - d) Bajaj Electricals
2. Mr. L K Kirloskar is more with _____.
 - a) Agri Engg
 - b) Consultancy
 - c) Automobile
 - d) Pharma
3. _____ is not from Mafatlal Group.
 - a) Gagalbhai
 - b) Anil
 - c) Narottamdas
 - d) Arvindbhai
4. _____ is the original place of Birlas.
 - a) Kolkatta
 - b) Mumbai
 - c) Delhi
 - d) Pilani
5. Where is the Head office of Hindustan Times ?
 - a) New Delhi
 - b) Chennai
 - c) Kolkatta
 - d) Pune
6. _____ is not a Ambani Group company.
 - a) TCS
 - b) RIL
 - c) JIO
 - d) Rcap
7. Mr. Mafatlal used more with _____.
 - a) Constructions
 - b) Textiles
 - c) Automobile
 - d) Pharma
8. Kirloskar Group was formed in _____.
 - a) 1898
 - b) 1988
 - c) 1888
 - d) 1998
9. Bajaj Group CSR is known for _____.
 - a) Nehru Social Service
 - b) Gandhian Social Work
 - c) Patel Social Service
 - d) Jina Social Service

