

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM)
EXAMINATION: MAY- 2024
FIFTH SEMESTER

Subject: Business Entrepreneurship - III(BCOM19-304E/ BCBE-503)

Date: 23/05/2024

Total marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1) Answer the multiple Choice questions. (Any 10)

(10)

9. _____ are leadership styles.

 - a) Autocratic
 - b) Democratic
 - c) Laissez Faire
 - d) All the above

10. Open and effective _____ will bring transparency in the organization.

 - a) Hierarchy
 - b) Communication
 - c) Delegation
 - d) Leadership

11. As per Maslow's theory, the need for belongingness, affection and acceptance is the _____ need.

 - a) Safety
 - b) Social
 - c) Physiological
 - d) Esteem

12. _____ is a unique set of traits and characteristics.

 - a) Emotional Intelligence
 - b) Personality
 - c) Consciousness
 - d) Leadership

13. _____ means bonding of members of the group and their desire to remain in the group.

 - a) Group Cohesiveness
 - b) Group Size
 - c) Group norms
 - d) Group Roles

Q. 2) Write Short Note (Any 3)

(15)

1. Management by Objectives
 2. Distinguish between Manager and Leader
 3. Principles of Innovation
 4. Managerial Grid by Blake and Mouton
 5. Key Components of Emotional Intelligence

Q. 3) Answer the following question in 150 words. (any 2)

(20)

1. Discuss in details seven sources of innovation.
 2. Elaborate Maslow's Need hierarchy Theory.
 3. Explain the approaches and techniques to manage Stress.
 4. Explain types of leadership styles.

Q. 4) Answer the following question in 300 words. (any one)

(15)

1. Distinguish between Transactional and Transformational Leadership.
 2. Explain the steps in Formation of a Group.
 3. Explain the various techniques of Conflict Management.

मराठी रूपांतर

सूचना : १) सर्व प्रश्न अनिवार्य
२) उजवीकडील अंक पूर्ण गुणदर्शवितात.

