

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M. COM.)
EXAMINATION : MAY- 2024
THIRD SEMESTER
Sub: Global Business Environment (MCC-312)

Date: 22/05/2024

Total marks: 100

Time: 2.00 pm to 05.00

Instruction: All questions are compulsory.

- Q. 1. Answer the following questions. (Attempt any two) (30)**
1. Why is MNC important in the economy?
 2. Study of Business Environment plays an important role. Explain
 3. Explain the importance of banking institution.
 4. How does pollution affect our environment?
- Q. 2 Answer the following questions. (Attempt any three) (30)**
1. How does pollution affect human and wildlife?
 2. State the advantages and disadvantages of MNC.
 3. Explain PESTEL analysis.
 4. How do Foreign banks help Economic Development?
 5. Global business plays an important role in developing economies. Explain.
- Q. 3 Write short notes. (Attempt any five) (40)**
1. Noise pollution
 2. Prevention of Air pollution
 3. Environment forecasting
 4. Competition analysis
 5. Globalization
 6. Demographic Environment
 7. Social environment
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