

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: MAY- 2024
FOURTH SEMESTER
Sub: Modern Entrepreneurship Development (MCC-411)

Date: 9/05/2024

Total marks: 100

Time: 2.00 pm to 5.00 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (30)

1. Training is the backbone of entrepreneurship development - explain its types and role.
2. Explain the CPM Method in detail with a diagram.
3. Who is an Entrepreneur? Explain the different types of qualities to become a successful entrepreneur.
4. Define training. Explain on job and off job training.

Q. 2 Answer the following questions. (Attempt any three) (30)

1. Objectives of research and development related to entrepreneur development.
2. The role of a project manager in project management.
3. The role of government in supporting entrepreneurs.
4. State and explain the role of entrepreneurs in India.
5. What are the problems faced by the entrepreneurs in starting new business?

Q. 3 Write short notes. (Attempt any five) (40)

1. TQM
 2. Domestic service opportunities
 3. Just in Time Process
 4. Risk analysis
 5. Business Plan
 6. Feedback
 7. Essential Qualities of a Trainer.
-