

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM.)
EXAMINATION: MAY- 2024
FOURTH SEMESTER

Sub: Research Methodology in Business(MCC-412)

Date: 10/05/2024

Total marks: 100

Time: 02.00pm to 5.00pm

Instruction: All questions are compulsory.

Q. 1. Answer the following questions. (Attempt any Two) (30)

1. Define Primary Data. What are the techniques of Primary Data collection?
2. What is Research? Explain the objectives and nature of report.
3. Explain essential qualities of research and researcher.
4. Explain Research process in detail.

Q2 Answer the following questions. (Attempt any three) (30)

1. What are the various types of Interview? Explain in brief.
2. Explain in detail sample survey method of research
3. State importance and limitation of social research.
4. Explain in detail types of observations.
5. What is Interpretation of data? What are the techniques of Interpretation?

Q3 Write short notes. (Attempt any five) (40)

1. Testing of Hypothesis
 2. Secondary Data
 3. Contents Research Design
 4. Types of Questions
 5. Sample
 6. Research Process
 7. Social research
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