

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: MAY 2024
THIRD SEMESTER

Subject : - Research Methodology - I (514313)

Date: 16/05/2024

Total Marks: 30

Time: 2.00 pm to 3.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 03 questions

Q. 1 What can be the objectives of the research? List down common thread in objectives of research. **(10)**

Q. 2 Write Short Notes On **(10)**
1) Importance of research for society.
2) Research design.

Q. 3 State True or False and correct the statement if False. **(10)**
1) Altering the old model with new data is not an objective of a research.
2) Literature review gives you in-depth knowledge about the topic you are intending to extend your research further.
3) One needs to think rationally and objectively towards the research, rather than giving it a personal angle.
4) Research gap is statement made before literature review which we can validate with literature review.
5) Data can be mainly of two types: Primary data and secondary data. Out of which Primary data is the one which is readily available for reference.

Q. 4 Define research. Explain what are the characteristics of good research? **(10)**

Q. 5 What are the components of research process? **(10)**
