

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BBA IN HOTEL AND TOURISM OPERATION**  
**EXAMINATION: MAY – 2024**  
**FOURTH SEMESTER**

**Subject : - Tourism Studies-I (TS-514411)**

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**Date: 15/05/2024**

**Total Marks: 60**

**Time: 10.00 am to 12.30 pm**

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**Instructions:** 1) Each question carries equal marks.  
2) Attempt any 06 questions

- Q. 1** Define term Passport. Explain in short different types of Passport. (10)
- Q. 2** a) Explain the health regulation for international traveler (05)  
b) Write a short note on Niche players & new form of income. (05)
- Q. 3** Explain the skills required for travel agent. (10)
- Q. 4** Explain in details marketing trends and tourism industry. (10)
- Q. 5** Explain – Difference between Non-destination motivators and destination specific motivators. (10)
- Q. 6** a) Write a short note on Travel motivators and marketers (05)  
b) What are restricted and protected areas. (05)
- Q. 7** What is VISA? Explain the different types of VISA's (10)
- Q.8** Explain –Promoters of responsible travel & tourism (10)
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