

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATIONS
EXAMINATION: MAY 2024
FOURTH SEMESTER

C/CB
60:40

Subject : - Tourism Studies- III (TS-514413)

Date: 17/05/2024

Total Marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions

- Q. 1** Classify and explain different source of gathering information for preparing an itinerary. **(10)**
- Q. 2 Write short notes on –** **(10)**
- a. International Date line
 - b. Codes in tourism
- Q. 3** What are the basic requirements for making an itinerary? **(10)**
- Q. 4** What is a tour costing sheet? Explain with an example. **(10)**
- Q. 5 Write the codes of following –** **(10)**
- a. Any 2 currencies from Europe
 - b. Any 2 International airports from South East Asia
 - c. Any 2 Domestic airports
 - d. Any 2 International flagship Carriers
 - e. Any 2 Countries from Africa
- Q. 6** Explain the layout of a brochure prepared for an itinerary. **(10)**
- Q. 7** What are the different factors considered while costing a tour? **(10)**
- Q. 8 Write short notes on –** **(10)**
- a. International Time line
 - b. Types of geographies in tourism.