

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
EXAMINATION: MAY - 2024
FOURTH SEMESTER
Sub: Magazine & Supplement Editing & Production (BAJMC 22-4005)

Date: 14/05/2024

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) Explain the role of editor in Magazine.
- 2) Explain Consumer Magazine.
- 3) Explain Elements of Design with suitable example.

Q. 2. Write short notes. (Any Two) (10)

- 1) Copy editor
- 2) Narrative writing
- 3) Imaginative writing

Q. 3. Open Ended Question (10)

Write an article for a magazine on any one topic of your choice

- a) Where people can draw fashion inspiration
 - b) Beauty in budget
 - c) How to style your jeans
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