

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**B.A. IN JOURNALISM & MASS COMMUNICATION**  
**EXAMINATION: MAY - 2024**  
**FIRST SEMESTER**  
**Sub: Introduction to Mass Media (BAJMC 23-101)**

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**Date: 08/05/2024**

**Total Marks : 40**

**Time: 2.00 pm to 4.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Descriptive Answer (Any Two) (20)**

- 1) Explain with examples barriers in Communication
- 2) How did the Radio begin? What was it widely used for?
- 3) Write in brief – history of Indian television

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Types of newspaper
- 2) Benefits of digital media
- 3) Television program

**Q. 3. Open Ended Question (10)**

Write in brief censorship imposed by British rulers to curb the spread of the print media?

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