TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

EXAMINATION: MAY-2024

SEMESTER - I

Sub.: Principles of Management (MBA101)

Date: 30/05/2024 Total Marks: 60 Time: 2.00pm to 4.30pm

- **Instructions:** 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q. 1. Write Short notes on (Any Three)

(15)

- 1. Explain the Need & Importance of Planning
- 2 Describe Classical Theory with its limitations.
- 3. Describe Roles of a manager in detail.
- 4. Differentiate between Manager Vs Administrator
- 5. State Characteristics of Effective Decision & Problems of Decision making

O. 2. **Answer in detail (Any One)**

(10)

- 1. State Henry Favol's 14 principles of management.
- 2. Elaborate Importance of decision Making and Decision making process.

Q. 3. Answer in detail (Any One)

(10)

- 1. Explain levels of management along with their functions in detail. Along with a
- 2. Elaborate the Steps of Planning Process? Along with a suitable diagram

Q. 4. **Answer in detail (Any One)**

(10)

- 1. Explain the nature and characteristics of management?
- 2. Discuss the Functions of management. Along with a diagram

O. 5. Case study

(15)

1) Kedia Group Pvt Ltd. was engaged in the business of manufacturing auto components. Lately, Its business was expanding due to increased demand for cars. The competition was also increasing. In order to keep Its market share intact, the company directed its workforce to work overtime. But this resulted in many Problems, Due to increased pressure of work the efficiency of workers declined. Sometimes, the subordinates had to work for more than one superior. The workers were becoming indiscipline. The spirit of teamwork, which had characterized the company previously, had begun to wane.

Question

- a. Identify any three principles of management given by Henry Fayol; which were begin violated quoting the lines from the above case-
- b. Suggest a best solution to Kedia Group Pvt Ltd. so that market share will increase and the morale of the workforce will also increase.

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