

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: MAY- 2024
SEMESTER - III

CB
60:40

Sub.: Management Information System (MBA302)

Date : 31/05/2024

Total Marks : 60

Time: 10.00am to 12.30pm

- Instructions:** 1) All questions are compulsory.
2) Figures to the right indicate full marks.
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- Q. 1. Write Short notes on (Any Three) (15)**
1. Purpose of MIS.
 2. Input Devices.
 3. Spreadsheet Packages.
 4. Law of requisite variety.
 5. CPU.
- Q. 2. Answer in detail (Any One) (10)**
1. What are the objectives of MIS?
 2. Explain Process model.
- Q. 3. Answer in detail (Any One) (10)**
1. Explain the generations of computers.
 2. Write a note on types of organization.
- Q. 4. Answer in detail (Any One) (10)**
1. Write a note on classification of computers.
 2. Explain the types of Data Processing.
- Q. 5. Case study (15)**
- MIS plays a vital role in any organization, large or small. Management involves decision making and decisions demand information. Thus every organization needs a system whereby such information can be gathered, processed and presented to the manager to help him make a decision. We can understand the role of MIS better if we study the different information requirements at different levels in the organization: Operational Management is concerned with the day to day operation of the business. It needs information on the various processes that are performed on a day to day basis and must be informed of changes that occur in these operations. MIS provides such information on a daily or even hourly basis to the Operational Management to enable it to control the operations. Middle Management is concerned with short-term goals, problem solving, progress monitoring and short-term target setting. MIS provides the information necessary for these functions to be fulfilled by Middle Management. Top Management is concerned with broader issues such as opportunities and threats from the environment, organizational strengths and weaknesses, company goals and objectives, long term growth, etc. For this it needs information on current happenings in various environments -internal and external, information to make strategic decisions, etc. MIS provides such information to the top management. Thus we see that at various levels in the organization, MIS plays an important role in providing the information necessary to make decisions. In order to do this it gathers, processes and presents

information in a timely and usable manner. It directly affects the performance of managers at various levels. A properly designed MIS can make managers more effective, thus improving the overall performance of the business. Thus, it plays a vital and imperative role in the organization.

Question

- 1) What middle management is concerned with?
 - 2) Explain the role of MIS in Top management.
 - 3) What is the requirement of operational management?
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