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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: MAY/JUNE- 2024
SEMESTER - III

Sub.: International Financial Management (MFM307)

Date : 06/06/2024

Total Marks : 60

Time: 10.00am to 12.30pm

- Instructions:** 1) All questions are compulsory.
2) Figures to the right indicate full marks.
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- Q. 1. Write Short notes on (Any Three) (15)**
1. Foreign Exchange Markets
 2. Swap Market
 3. Conditionality of IMF lending
 4. Exchange rate of rupee
 5. Spot and Forward Rates
- Q. 2. Answer in detail (Any One) (10)**
1. Discuss the key features of international finance that distinguish it from domestic finance.
 2. Discuss the key assumptions and principles behind the purchasing power parity (PPP) theory of exchange rates.
- Q. 3. Answer in detail (Any One) (10)**
1. What are the key features of the international monetary system, and how do they contribute to global economic stability?
 2. Describe special lending schemes offered by international financial institutions to member countries.
- Q. 4. Answer in detail (Any One) (10)**
1. Define the Balance of Payments (BoP) and explain its significance in international trade and finance.
 2. What are open economy multipliers, and how do they differ from closed economy multipliers?
- Q. 5. Case study (15)**
- GlobalTech Inc., a renowned multinational technology juggernaut headquartered in Silicon Valley, California, stands as a beacon of innovation and excellence in the digital realm. With a global footprint extending across continents, the company is at the forefront of developing cutting-edge software, hardware, and digital solutions tailored for a diverse array of industries, including healthcare, finance, and manufacturing.
- At the heart of GlobalTech's success lies its unwavering commitment to pushing the boundaries of technological advancement and meeting the evolving needs of its clientele. With a workforce exceeding 50,000 individuals, the company harnesses the collective talents and expertise of a diverse pool of professionals to drive innovation and deliver value to its customers worldwide.
- However, in the face of intensifying competition and dynamic market landscapes, GlobalTech's leadership has recognized the imperative of reassessing its strategies and objectives as a multinational entity. This strategic realignment is driven by the imperative to adapt swiftly to changing consumer preferences, technological breakthroughs, and regulatory frameworks.

To maintain its competitive edge and foster sustainable growth, GlobalTech must navigate through a complex web of challenges and opportunities. This entails a comprehensive evaluation of its market positioning, product portfolio, and operational efficiency to ensure alignment with emerging trends and customer demands.

Key considerations in this strategic reassessment include enhancing agility and responsiveness to market dynamics, optimizing research and development efforts to capitalize on emerging technologies, and fortifying its global presence through strategic partnerships and market expansion initiatives. Moreover, GlobalTech must prioritize investments in talent development and organizational capabilities to foster a culture of innovation and agility.

As GlobalTech embarks on this journey of strategic realignment, it remains committed to its core values of excellence, integrity, and customer-centricity. By embracing change and embracing a forward-thinking mindset, GlobalTech aims to reinforce its position as a leader in the global technology landscape while driving sustainable growth and creating value for all stakeholders.

Questions:

- 1) What are the key factors driving GlobalTech Inc. to reassess its strategies as a multinational group?
- 2) How can GlobalTech Inc. align its objectives with its overall mission and vision as a technology leader in the global market?
- 3) Which market expansion strategy do you think would be most suitable for GlobalTech Inc. in the current business environment? Justify your answer.
