# TILAK MAHARASHTRA VIDYAPEETH, PUNE

#### MASTER OF COMPUTER APPLICATIONS

EXAMINATION : MAY/JUNE - 2024 SEMESTER - III

Sub: Data Analytics (MCA- 306-22)

Date: 03/06/2024 Total Marks: 60 Time: 2.00 pm To 4.30 pm

#### Instruction:

- 1. All questions are compulsory unless and otherwise stated.
- 2. Bold figures to the right of every question are the maximum marks for that question.
- 3. Candidates are advised to attempt questions in order.
- 4. Answers written illegibly are likely to be marked zero.
- 5. Use of scientific calculators, Log tables, Mollier Charts is allowed.
- 6. Draw neat and labelled diagram wherever necessary.

## Q. 1. Answer the following in 2 - 3 lines. (Any 5)

(10)

- 1. What is data analytics?
- 2. What are the key steps in the data analytics process?
- 3. What are some common data cleaning techniques?
- 4. What are the main types of data analytics?
- 5. What is exploratory data analysis (EDA)?
- 6. What is tenser flow?
- 7. What are the benefits of using data visualization in data analytics?

### Q. 2. Answer the following in short. (Any 4)

(20)

- 1. What is data preprocessing, and why is it important in data analysis?
- 2. What are the benefits of using data visualization in data analytics?
- 3. Explain the concept of data mining and its various techniques used in data analysis.
- 4. Explain the concept of regression analysis and its applications in data analytics.
- 5. Describe the clustering algorithms in data analytics.
- 6. Write a short note on CNN

## Q. 3. Answer the following in detail. (Any 3)

(30)

- 1. What are the key differences between supervised and unsupervised learning in machine learning?
- 2. What is natural language processing (NLP) contribute to data analytics applications?
- 3. Describe the main steps involved in the preprocessing of data for machine learning tasks.
- 4. Explain the support vector machines (SVMs) in machine learning.
- 5. Explain the Life Cycle of Data Analytics.

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