

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION**  
**ADVERTISING AND PR**  
**EXAMINATION: MAY - 2024**  
**FOURTH SEMESTER**

**Sub: Lokmanya Tilak - A Visionary (MADPR 22-403)**

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**Date: 8/05/2024**

**Total Marks : 20**

**Time: 10.00 am to 11.00 am**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (10)**

A) Discuss Lokmanya Tilak's thoughts about journalism .How he expressed them through his Editorials?

**OR**

B) Explain structure of Editorials

**Q. 2. Write short notes. (Any Two) (10)**

- 1) Importance of Editorials in a newspaper
  - 2) Writing style of Lokmanya Tilak
  - 3) Attributes of an Editorial
  - 4) Aim of Lokmanya Tilak's writing
  - 5) Noteworthy editorials of Lokmanya Tilak
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