

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION
EXAMINATION: MAY – 2024
SECOND SEMESTER

Sub: TV/Radio Production (Content & Presentation for Media) (MAMC 22-202)

Date: 08/05/2024

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

A) What are the three stages of TV production? Explain each in detail.

OR

B) Which crew work in a TV studio production? Describe their responsibilities.

Q. 2. Write short notes. (Any Three) (15)

- 1) Teleprompter
- 2) Podcast
- 3) PCR
- 4) Floor manager

Q. 3. Open Ended Question (10)

Good anchoring skills are essential for the success of TV programmes like news, interviews and reality shows. Discuss.
