

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION**  
**EXAMINATION: MAY – 2024**  
**SECOND SEMESTER**  
**Sub: Writing for Media (MAMC 22-205)**

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**Date: 11/05/2024**

**Total Marks : 40**

**Time: 10.00 am to 12.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (15)**

A) Explain all news values in detail with Example.

**OR**

B) Design a news package for broadcast media.

**Q. 2. Write short notes. (Any Three) (15)**

- 1) Visual Storytelling
- 2) Structure of a feature story
- 3) Any 2 types of leads of the story
- 4) SEO

**Q. 3. Open Ended Question (10)**

Write a film review of your choice in detail.

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